

PITCH DECK

UGC Creator

Tim Mert Hekimoglu

*"Authenticity is the only
currency that actually converts."*



HELLO, I'M TIM

I'm a 30-year-old UGC creator, commercial actor, and model with **6 years of heavy-lifting experience in online marketing**. My background bridges both worlds: 3 years client-side as a Marketing Manager and 3 years agency-side leading a 4-person social media team.

Having spent years **both in front of and behind the camera**, I master the entire production cycle. I don't just shoot videos—I understand performance data, brand identity, and hooks that convert.

No influencer fluff. I deliver high-converting, professional content that your brand owns and deploys—on your channels, on your terms.

MY NICHEs

HEALTH & WELLNESS



Fitness · Calisthenics · Nutrition
Health · Supplements · Sports

TECH & FINANCE



Cameras · Audio · Smartphones
Apps · SaaS · Fintech · Investing

LIFESTYLE & CULTURE



Fashion · Food · Travel
Film · Music · Books · Art



WHAT I DELIVER

- **UGC Videos**

TikTok · Reels · YouTube Shorts — vertical-first, scroll-stopping

- **Hooks & Scripts**

Psychology-driven, high-retention scripts engineered to convert

- **Raw Footage**

Unedited files ready for your own editors and A/B testing

- **Photo Content**

Stills & lifestyle imagery optimized for paid ads and organic

BRANDS I WORKED WITH

... and many more

Dr. Beckmann

Kaufland

Sprite

1&1

Sparkasse

TikTok

Magenta TV

Tinder

ManpowerGroup

Sanotact

MY SAMPLES

Click any thumbnail to watch.

TINDER

▶ [youtube.com](#)

SANOTACT

▶ [youtube.com](#)

DR. BECKMANN

▶ [youtube.com](#)

SPARKASSE

▶ [youtube.com](#)

MAGENTA TV

▶ [youtube.com](#)

WHY ME?

01

Marketing Expert

6 years in online marketing for global brands. I know what performs — not just what looks good on paper.

02

Certified Actor

Professional screen training (Uta Hagen / Meisner). My performances feel like genuine recommendations, not ads.

03

Full-Service Pipeline

Script, shoot, perform, rough cut — I handle the full creative pipeline. Fine-cut editing excluded, but I deliver clean, usable raw material your editors will love.

LET'S WORK TOGETHER

UGC Creator

Tim M. Hekimoglu